

2020 NPC BODY BE 1 CLASSIC BODYBUILDING CHAMPIONSHIP SPONSORSHIP ADVERTISING AGREEMENT

THIS AGREEMENT Hereon Referred to (the Agreement) is effective from January 2020 to January 2021 for 1 year between _____ (Advertiser/Sponsor) and NPC Body Be 1 Classic Bodybuilding Championship, with its address being 2536 Weems Rd, Columbus, Georgia, 31909, for the following event: _____

Does the Advertiser/Sponsor want to offer a printable 'carry-in' coupon? Yes or No

Does the Advertiser/Sponsor need a banner ad created? Yes or No

**BodyBe1 can provide quality banners for a discounted price due to the volume of service it provides

Banner Advertising Specifications:

All Advertiser/Sponsor provided banners must be received by NPC Body Be 1 Classic, at the above address, no later than July 6, 2020 in the size of 24x72.

Payment Terms: Agreed-upon amount between the parties is: \$ _____
Each year monetary value is subject to increase and this amount is payable to **NPC Body Be 1 Classic**.

Payment Received: Date _____

Check # _____

Purchase Order # _____

Credit Card# _____ Expiration Date _____

2020 NPC BODY BE 1 CLASSIC BODYBUILDING CHAMPIONSHIP TERMS AND CONDITIONS

- 1) Advertisement - Means graphics file(s) supplied by Advertiser/Sponsor, and which may be used by the NPC Body Be 1 Classic as a sponsor for flyers, t-shirts and posters for the event, any sport-related events, and prior to the event and in fitness facilities and/or gyms.
- 2) Advertiser/Sponsor - Means the individual or entity listed on the front page of this Agreement.
- 3) Advertising Rate - The local administrator will govern the rate indicated on the contract.
- 4) Advertising Space - Means the booth and/or banner space(s) reserved at the I, Dothan Civic Center on July 18, 2020 hosted by Body Be 1 Inc.
- 5) Prices - All amounts are payable in U.S. dollars unless otherwise specified on the front of this Agreement. Prices INCLUDE applicable tax (es).
- 6) Right to Refuse Unacceptable Advertising - NPC Body Be 1 Classic and/or its agents reserve the right to refuse any advertisement it deems inappropriate or that does not conform to its graphics specifications. The NPC Body Be 1 Classic and/or its agents will not accept any websites or advertisement that includes pornography, violence or hate (this is not an exhaustive list). All graphics file(s) must be within the file size and dimension restrictions specified by NPC Body Be 1 Classic in banner size 24x72. NPC Body Be 1 Classic and/or its agents may request changes to any advertisement it deems unacceptable. Such a request does not constitute a termination of this Agreement and will not affect the enforceability of any of its provisions.
- 7) Responsibility of Copy - The Advertiser/Sponsor agrees to indemnify and save harmless NPC Body Be 1 Classic and/or its agents from any liability, loss and expense of any nature arising out of the display of any graphics, text, display and illustrations supplied by the Advertiser/Sponsor.
- 8) Start Date - Means the first date the advertisement appears on the NPC Body Be 1 Classic website.
- 9) Term Guarantee - The NPC Body Be 1 Classic guarantees the advertising space (s) specified on this Agreement will be available for the length of time (start date of renewal date as noted on the front of this Agreement) stipulated herein.

10) Upgrading of Advertisement - After entering into this Agreement, the Advertiser/Sponsor may request an upgrade of the advertisement space (s) no later than ten (10) business days prior to the show of the Agreement from the start date indicated on the front of the Agreement. A commencement of a new agreement shall be at the rates and on the terms in effect at the time of the upgrade apply to digital/Electronic media only. The upgrade will commence at the mid-point of this Agreement from the start date. The difference between the former advertising rate and the new advertising rate will be calculated and invoiced to the Advertiser/Sponsor accordingly. The Advertiser/Sponsor may not request a downgrading of advertising space (s) during the tenure of the Agreement. Any requested change to a development must be received in writing. The Advertiser/Sponsor is responsible to pay NPC Body Be 1 Classic. The banner ad will appear on the Body Be 1 website hosted by Body Be 1 Inc., once Body Be 1 Inc. has received full payment from Advertiser/Sponsor. The difference between the monies collected by the NPC Body Be 1 Classic and the monies paid to Body Be 1 Inc. will be deemed profit to the NPC Body Be 1 Classic.

Signature of Advertiser/Sponsor Representative:

_____ Date: _____

Signature of Body Be 1 Inc.:

_____ Date: _____

Owner – Roland Huff

